



## SOCKERS ANNOUNCE COMMUNITY PARTNERSHIP WITH PRO KIDS | THE FIRST TEE OF SAN DIEGO

- **Pro Kids Will Receive Marketing & Fundraising Support With Player Involvement**
- **Sockers Will Attend The Pro Kids Golf Invitational Tournament On September 9**
- **The Team's Community Golf Tournament Program Was Launched In July With Seven Non-Profits Participating**

SAN DIEGO (September 3, 2019) — The 14-time champion San Diego Sockers have entered a Community Partnership with Pro Kids | The First Tee of San Diego for the 2019-20 season and beyond. To begin the ongoing relationship, the Sockers will participate in the annual Pro Kids Golf Invitational Tournament on Monday, September 9 at the San Diego Country Club.

The mission of Pro Kids | The First Tee of San Diego is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf. Founded by former San Diego Charger Ernie Wright and a group of community leaders in 1994, for 25 years Pro Kids has helped over 25,000 kids throughout San Diego County transform through values intrinsic to the game of golf—honesty, confidence, and respect.

"We are excited to partner with Pro Kids Golf," said Jonathan Greene, Sockers Community Relations Manager. "They are a tremendous and important organization for our youth. Our community objectives align with the Pro Kids philosophy."

In the future, the Sockers will provide player appearances, marketing and fundraising support, and a special group night at a 2019-20 home game.

"Pro Kids is grateful for the opportunity to partner with the San Diego Sockers," said Michael Oliveri, Director of Community Engagement. "In the spirit of our shared values with the Sockers, we are excited to expand our outreach and look forward to new opportunities for our kids and families."

In July, the team introduced its new Community Golf Tournament Program for local non-profits and organizations. This no-cost program based on trade values provides the organization with an auction item, 20 GA tickets to a 2019-20 regular-season game at Pechanga Arena San Diego, a player appearance for the organization or a non-profit of their choice, and marketing support via the club's e-newsletter, website and social media platforms. In return, the team will be given a twosome or foursome in the tournament and marketing exposure.

The Sockers will open their 24-game MASL season in November. Pechanga Arena San Diego will host the team's 12 home games. Sockers Season Memberships are available now by visiting [Sockers.com/Membership](http://Sockers.com/Membership) or by contacting by Sockers Ticket Director Marybeth Hughes at 760-795-0017 or via email at [Marybeth@SDSockers.com](mailto:Marybeth@SDSockers.com).

For more information on Pro Kids | The First Tee of San Diego, visit [thefirstteesandiego.org](http://thefirstteesandiego.org).

### Founder

Ernest H. Wright, Sr.

### Executive Committee

Howard Wright, Chairman

Kenneth Bien, President

Jeff Hackett, Vice  
President & Chair,  
Celebrates Committee

Doug Butz, Vice President

Edward Patrick Swan, Jr.,  
Secretary

Christopher A. Booth,  
CPA, Treasurer

Julie Dillon, Chair, Board  
Governance &  
Development Committee

Amy Romaker, Chair,  
Fund Development  
Committee

Bert Edelstein, Ph.D.,  
Chair, Program  
Committee

Jeff Schmal, Chair,  
Marketing Committee

### Board of Directors

Adrian Akins

Allen Baytop

Gabriel Carini

Chris Carroll

Bill Fontana

Jessica Furrow

Jeremy Kovacs

Steven C. McCracken

Susie Min

Marty Pendarvis

Vivian Sayward

Ian Stewart

Sam Stone

Tony Thornley

George Young

### Vision Council

Kim Eggleston

William Hayer

Nick Krnich

Gary Levine

Victoria Wright