



# SUCCESS IS PAR FOR THE COURSE

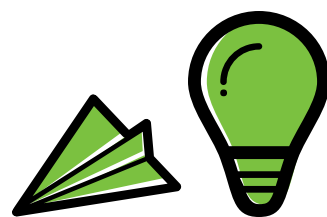
**PRO KIDS** | The First Tee  
San Diego

## ON THE COURSE

### Founding

Pro Kids is founded by Ernie Wright in City Heights- "golf is the hook; education is the payoff".

# 1994



Pro Kids acts as the inspiration for The First Tee National program founded in 1997 and San Diego becomes the first chapter.



### Golf & Life Skills

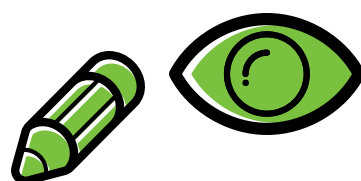
Golf and Life skills is core to the **Pro Kids mission** to challenge underserved youth to excel through character development, life skills, education, and the game of golf. We use golf to help teach kids to have respect for themselves, others, and their community. In usual week, a Pro Kid will check-in with their academic teacher, work on homework, and attend golf class. Classes are offered year-round, 6 days a week.

# 1,013

active members

### Programs

There are 1,013 active Pro Kids members ages 7-17. 75% of kids attend at no cost to their family.



PGA certified instructors teach golf class using our 18 words to live by including honesty, respect, and patience. Members join at any time throughout the year and start at level 1. They earn points for golf equipment and time on the course through participation in Pro Kids programs and volunteering.

# 18

words to live by



**"Success in this game depends less on strength of body than strength of mind and character."**

- Arnold Palmer

## OFF THE COURSE

# 71

Percent of kids improved one letter grade or maintained a B average in math and literacy in 2017

### The Academy

Our Oceanside location launched The Academy in 2015 with programming focused on STEM curriculum tied to golf.



### College & Career Readiness

Pro Kids members have access to a variety of academic tutoring, SAT prep, college tours, vocational field trips, and financial aid workshops to help them plan for life after high school graduation.

# 226

Pro Kids scholars since 1999



### Scholarships

Since 1999, 226 Pro Kids have received over 2.2 million dollars in scholarships. Scholars volunteered a total of 1,200 hours in 2017, coaching and mentoring younger Pro Kids members.

[www.thefirstteesandiego.org](http://www.thefirstteesandiego.org)



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