Pro Kids | The First Tee of San Diego August 2015 – June 2016

Academy Pilot Year Report

to excel in life. We launched the Academy last fall to help underserved kids develop the core competencies required to successfully navigate the complex journey to college and career achievement. While new, the Academy embodies our founding vision: "Golf is the hook; education is the payoff."









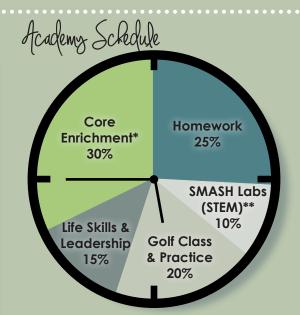
Academy Hallmarks

Attendance based:
kids enroll for a full
year and commit to
attending at least two
days each week

Team approach:
kids are assigned to
foursomes with a
designated Team Leader

Parental engagement: parents meet one-on-one with Team Leaders and attend quarterly Family Nights

Graduation focused: rising seventh graders are referred to as the Class of 2022

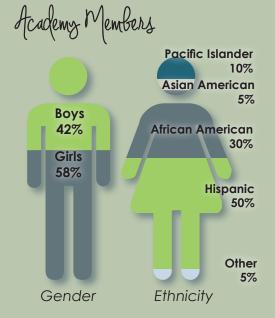


*Enrichment that directly addresses the core competencies of success (e.g. grade-level proficiency in reading and math, study skills, career exposure)

**Named for golf's SMASH Factor, these weekly hands-on experiential learning modules use golf to teach science, technology, engineering, and math (STEM)

% members who completed the entire academic year

Average number of days during the year that members attended



Participation		
1 well your	Goal	Actual
Enrollment	96	105
Retention	100%	97%
Attendance (days)	90	120

Progress

Priballess	Definition	Goal	Actual	
Resiliency Growth	% of 10 categories surveyed showing an increase in resilience, as measured by pre and post surveys	50%	55%	
Grade Level Proficiency - Reading	% of sixth grade members who remained at or moved to grade level proficiency, defined as A's or B's on report cards	50%	63%*	
Grade Level Proficiency - Math	% of sixth grade members who remained at or moved to grade level proficiency, defined as A's or B's on report cards	50%	64%**	
STEM Exploration	% of individual members reporting increased interest and understanding of STEM subjects, as measured by pre and post surveys	50%	92%	

^{*}as compared to 42% average reading proficiency in local middle schools

^{**}as compared to 34% average math proficiency in local middle schools

Anticipated Impacts and Actual Results

We conducted qualitative interviews with 12 Academy members, six from each site; surveys were completed by 28 parents and four Academy members.



Greater Sense of

Members have a strong sense of community and pride, knowing that Pro Kids is "a place where I belong."

College and Career Reads

Members show improved performance and confidence, completing assigned work and communicating with teachers/adults.

Members take responsibility for their own lives, demonstrating accountability and the ability to work

independently and

collaboratively.

Better Relationships

Members build trusting, supportive relationships with adults that positively impact school and family life.

Looking Akead to 2016/2017



of parent respondents strongly agreed that the adults at Pro Kids are committed to the success of their child.

I want my daughter to have fun after school and also be safe. At Pro Kids, I'm getting the best of both worlds because the adults care and listen.



of parent respondents agreed or strongly agreed that their child knows what they want to do after high school.

At first, I didn't like doing daily enrichment tasks in addition to my school work. But after a while, I got better grades in school, so I'm glad my Team Leader pushed me.



66We never thought that our kids would want to go to college. Now they talk about it all the time. ??
— Parent

of parent respondents strongly agreed that their child is a better student. A parent attributed her child's improvement to her ability to keep going on projects or assignments even when they are difficult.



I always felt overwhelmed after school and didn't know how to get my work done. With the help of my Team Leader, I figured out that working on the hardest problems first was best.

– Fifth-grade girl

73% of parent respondents agreed or strongly agreed that their occident people, as manifested in better relationships and improved social interaction.

My son has gotten along much better with his siblings since he joined his team. He's definitely more patient. I was surprised when he offered to help his younger brother.

- Parent

We are using findings from 2015-16 to improve programming and refine directed efforts to support members' academic gains, resiliency growth, STEM proficiency, and development of existing strengths. Key changes include:

- •The addition of a seventh-grade program at both sites, enabling the Class of 2022 to continue their Academy experience and increasing total enrollment to 120.
- •Increased academic enrichment for all grade levels and greater focus on personal organization and study skills.
- •New Golf Coach/Team Leader partnership to help members develop practice routines and progression plans and improve their skills.
- Annual qualitative and quantitative evaluation and research, to include 30% of Academy participants.
- Greater emphasis on teambuilding, to include both cooperative challenges and cross-group competition.